Looking ahead to the rest of 2017, we believe that compliance and ethics is poised to undergo major changes and experience significant improvements. As a function of everyday business, compliance and ethics is still in its infancy, but ready to breakout and grow.

At SAI Global we believe that the trends we have for 2017 will all lead to one big concept, compliance and ethics reaching ‘mainstream’ status. So what are these trends? Find out below.

1. A SHIFT FROM ‘JUST IN CASE’ TO ‘JUST IN TIME’ EDUCATION

Providing training at a single point in time ‘just in case’ someone faces an ethical dilemma, assumes that the key learning messages stick and can be recalled. The reality is we all access information when we need it. Providing dynamic tools that provide ‘just in time’ education are likely to be more effective in preventing wrong decisions from being made no matter the situation they find themselves in.

2. MOBILE TECHNOLOGY GIVES COMPLIANCE TRAINING A FACELIFT

As mobile technology becomes ever more integrated into our daily lives, compliance and ethics technology, training and education will develop to a point where content and experiences being delivered match the digital experiences employees have grown accustomed to.

3. THE ROLES OF RISK AND COMPLIANCE IN ORGANISATIONS UNITE

Compliance and risk are becoming more prominent factor of every business function. An organisation’s culture, values, & behaviour around risk and compliance are turning into a source of differentiation and opportunity.

4. COMPLIANCE BECOMES A CAMPAIGN NOT A CIRCUMSTANCE

We will see an increasing move towards campaign based approaches to training which blend educations, communications and engagement tools to continuously educate employees while respecting their time and personal learning needs.

5. PROGRAM EFFECTIVENESS EFFORTS TO GET BETTER DATA & AN UNIVERSAL SET OF ANALYTICS

Advanced analytics will become standard to help understand just how effective and impactful those experiences are.

6. SHIFTING DEMOGRAPHICS AT WORK EMPHASISE THE IMPORTANCE OF CORPORATE CULTURES AND VALUES

As the younger generations start to begin employment they will bring with them new learning styles that compliance officers will need to adapt to.

7. TRAINING & EDUCATION TAKE LESS TIME, BUT MAKE BIGGER IMPACT

Chief Compliance Officers with established, forward-thinking training and education programs will have the opportunity to become thought leaders and influencers for a new wave of professionals responsible for implementing these programs in their organisations. These Programs will be targeted topics for each individual’s needs instead of all topics to everyone.

8. EMPLOYEES BECOME MORE LIKELY TO SPEAK UP AND BLOW THE WHISTLE

With various whistleblowing Programs launching, there will be a rise of tips from individuals who saw something wrong and were compelled to do something about it.

9. THE CODE OF CONDUCT CONTINUES TO EVOLVE

The most popular course used by Compliance Officers in 2016 focused on the code of conduct. It is widely considered to be the cornerstone of an effective compliance and ethics program and the first step to creating an ethical corporate culture. We predict this will further evolve to be user friendly through online access and being interactive.

10. START-UPS AND SMES VOLUNTARILY FOCUS ON COMPLIANCE AND ETHICAL BEHAVIOUR

Increasingly start-ups and SMEs are becoming more forward thinking, and wanting to implement good practice within their organisation for compliance and ethical behaviour.

REGISTER FOR OUR WEBINAR: TOP TRENDS: COMPLIANCE AND ETHICS REVIEW

Join our webinar on the 8 June 2017 where we will elaborate on these key compliance and ethics trends in more detail. Register here.

Alternatively, find out more by emailing insights@saiglobal.com